



# ATHLETE DEVELOPMENT ACADEMY

*Sponsorship Package*



# Purpose



Students participate in sport for many different reasons. Some students are interested in maintaining an active and healthy lifestyle, others love the thrill of competing with their friends whilst other students strive for the competition to play sport at representative levels. Whatever a student's motivation, sporting programs at Walloon State School enable them to experience opportunities leading into sporting pathways including the school's Athlete Development Academy.

For those identified students demonstrating sporting potential or prowess, Walloon's Athlete Development Academy offers specialised coaching and individualised programmes enabling them to have the optimum opportunity to reach goals in their chosen sport or pathway as they move towards secondary school.



# Introduction

Walloon State School's Athlete Development Academy (ADA) is an exciting, new initiative that commenced in 2023. This is a pathway program for athletes (like a school of excellence). The aim of the program is to engage children in learning through a multidisciplinary sport approach, and provide students who are passionate about sport and health. Students' participation in the ADA will have opportunities to expand their skills across a range of sporting contexts.

The program will endeavour to:

- Encourage students to participate and represent Walloon State School at interschool, district, regional and state sporting events.



- Identify pathways for targeted students to participate and gain selection in representative district, regional and state sporting teams and competitions.
- Develop and maintain partnerships with the local and wider business, government and sport community which support Walloon's Athlete Development Academy.
- Develop students' awareness and knowledge around good nutrition



## ADA Sponsorship Opportunity 1

### Diamond Athlete Development Sponsorship Package \$2000

- Recognition as Walloon State School's Exclusive Diamond Athlete Development Academy Sponsor.
- Your logo and a 300-word business summary with a link to your website on the Sponsor page of our website for a period of 12 months showing your company as a Diamond ADA Sponsor.
- Acknowledgment of sponsorship on the Walloon SS Facebook page at the start and end of the sponsorship period.
- Acknowledgment as the Diamond ADA Sponsor at the following events:
  - Annual Awards Night
  - ADA Gala Dinner
- The exclusive presenting rights to one of the following two major school events:
  - Walloon Celebrates
  - ADA Gala Dinner
- Two complimentary tickets to the Walloon SS ADA Gala Dinner.
- An exclusive slide presenting your company's name and logo as the Diamond ADA sponsor in our administration building.
- Advertisement on Walloon State School's Electronic Sign for 12 months.
- Permission to use the WSS logo on your organisation's website.
- Your company's logo on the event invitation or permission form.
- Your company's logo on the opening slide of the event ceremony/screen.
- Your company's logo in the Walloon SS enrolment booklets for a period of one year promoting the Athlete Development Academy.
- A plaque, available to Diamond ADA Sponsors only, showing you as the Diamond ADA Sponsor to be part of a fixed displayed in our Administration building.
- A logo and announcement of sponsorship in Principal's message to parents on schoolstream.
- Opportunity to display one pull up banner (provided by your company) at the School Office.
- One banner bought by the school with your logo on it to take to all sporting events.
- All apparel associated with the ADA branded with your logo.
- Framed Certificate of Appreciation.



## ADA Sponsorship Opportunity 2

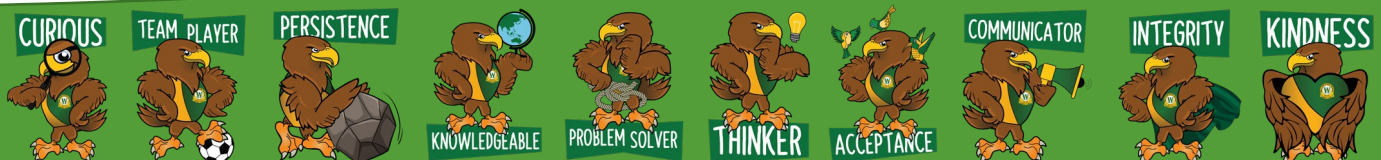
### Platinum Athlete Development Sponsorship Package \$1000

- Your logo and a 300-word business summary with a link to your website on the Sponsor page of our website for a period of 12 months showing your company as a Platinum ADA Sponsor.
- Acknowledgment of sponsorship on the Walloon SS Facebook page at the start and end of the sponsorship period.
- Acknowledgment as the Platinum ADA Sponsor at the following events:
  - Annual Awards Night
  - ADA Gala Dinner
- The presenting rights to the following major school event:
  - ADA Gala Dinner
- Two complimentary tickets to the Walloon SS ADA Gala Dinner.
- An exclusive slide presenting your company's name and logo as the Platinum ADA sponsor in our administration building.
- Advertisement on Walloon State School's Electronic Sign for 6 months.
- Permission to use the WSS logo on your organisation's website.
- A logo and announcement of sponsorship in Principal's message to parents on schoolstream.
- Framed Certificate of Appreciation.

## ADA Sponsorship Opportunity 3

### Gold Athlete Development Sponsorship Package \$500

- Acknowledgment of sponsorship on the Walloon SS Facebook page at the start and end of the sponsorship period.
- Acknowledgment as the Gold ADA Sponsor at the following events:
  - ADA Gala Dinner
- The presenting rights to the following major school event:
  - ADA Gala Dinner
- An exclusive slide presenting your company's name and logo as the Gold ADA sponsor in our administration building.
- Advertisement on Walloon State School's Electronic Sign for 6 months.
- Permission to use the WSS logo on your organisation's website.
- A logo and announcement of sponsorship in Principal's message to parents on schoolstream.
- Framed Certificate of Appreciation.



# Terms and Conditions



All sponsors acknowledge that participation at Walloon State School events implies certain responsibilities.

All details provided with this package are subject to change. Information contained within is provided in good faith, and it is expected that details will not change greatly between now and when the sponsorship agreement commences, however this cannot be guaranteed. Walloon State School reserves the right to amend the sponsorship details contained in the package proposal. Any sponsor likely to be impacted by any change will be kept informed. The following terms and conditions are applicable to this sponsorship:

## 1. Definitions and Interpretations:

Sponsor means the person, firm, independent association, body corporate or authority that subsidises sponsorship monies to the organiser. All staff, employees, and representatives of the firm, unincorporated association, body corporate or authority are included in this definition of the sponsor.

Organiser means Walloon State School and its representatives.

Agreement means the agreement of benefits between the organiser, Walloon State School, and the sponsor as outlined on the Sponsorship Agreement Form and in these Terms and Conditions.

Term means the agreed upon period of time that the sponsorship benefits to both the organiser and sponsor are valid. The sponsorship period may differ between sponsors and will be specified on the Sponsorship Agreement Form.

Fee means the amount payable by the sponsor to the organiser in exchange for the sponsorship benefits as outlined on the Sponsorship Agreement Form.

## 2. Agreement for Participation and Acceptance:

- 2.1 Upon the Organiser's acceptance of this Agreement, a legally binding contract is established that both the Sponsor and Organiser must adhere to.
- 2.2 The Organiser reserves the right to reject any application for an Agreement to become a Sponsor should the proposed Agreement be inconsistent with guidelines established by the Department of Education.
- 2.3 All goods and services provided by the Sponsor must align with Walloon State School's mission and values. It is the responsibility of the Organiser to ensure that associations to organisations, products or services are consistent with the goals,





values and policies of Education Queensland and, in extension, support children's health, safety and wellbeing.

- 2.4 The Sponsor has the opportunity to negotiate a variation of the proposed sponsorship packages to best suit the needs and requirements of the Sponsor. The Organiser reserves the right to accept or reject any requested modifications.
- 2.5 The Organiser's acceptance of the Sponsor's offer will be communicated in writing and be subject to these Terms and Conditions.
- 2.6 It is the responsibility of the Sponsor to notify the Organiser of any change to participation or involvement.

### 3. Terms of Payment:

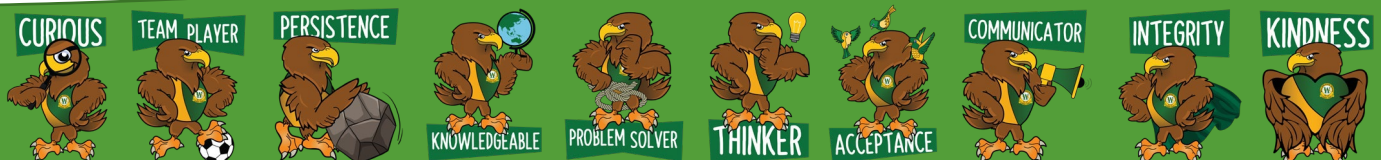
- 3.1 Following acceptance of the offer, the Organiser will forward a tax invoice for the sponsorship Fee as outlined on the Agreement which must be paid in full within 30 days.
- 3.2 Walloon State School may terminate the Sponsorship Agreement for convenience at any time and will in such circumstances return the paid Sponsorship Fee.
- 3.3 The Organiser may immediately terminate a Sponsorship Agreement where:
  - a) Payment has not been received within 30 days of the tax invoice date;
  - b) The Sponsor is in breach of the Sponsorship Agreement and such breach cannot be remedied;
  - c) The Sponsor is in breach of the Sponsorship Agreement and fails to remedy such breach within 14 days of notice by the Organiser;
  - d) The Sponsor brings the Organiser into disrepute; or
  - e) Where the Sponsor ceases to trade.
- 3.4 The Organiser may, at its discretion, refund a higher proportion of the Sponsorship Fee where it is able to secure a replacement sponsor for the same sponsorship package.

### 4. Withdrawal:

- 4.1 Where the Sponsor terminates the Sponsorship Agreement for convenience, it will be entitled to the following refund:
  - a) Written notification received before 1 July 2024– 50%
  - b) Written notification received after 1 July 2024– 0%.

### 5. Indemnity:

- 5.1 Attendance at any events hosted by the Organiser is at the Sponsors' risk. The Organiser accepts no liability whatsoever (other than as required by law) for any losses that the Sponsor may suffer.





5.2 The Sponsor agrees to indemnify the Organiser for any injuries (including death) and property damage caused or contributed to by the Sponsor or its employees, sub-contractors or agents.

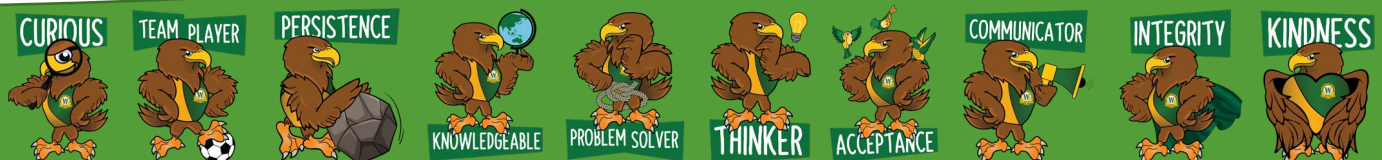
## 6. Force Majeure

6.1 Neither the Sponsor nor Organiser will be liable for failing to perform the commitments outlined in the Sponsorship Agreement should the failure be triggered by circumstances beyond reasonable control.

## 7. Privacy and Confidentiality

7.1 The Organiser will follow due process of the Sponsorship Agreement with transparency and will adhere to all requests from the Sponsor for privacy and confidentiality in respect to the contribution.

7.2 The Organiser agrees to comply with the Privacy Act 1988 (Cth) whether or not that legislation applies to it and will not collect, use, disclose any personal information provided under the Sponsorship Agreement without express consent from the data subjects concerned.



# Expression of Interest



## Sponsorship Details:

Yes, our organisation expresses interest in the following sponsorship opportunity (please circle):

Sponsorship Packages	Price
Diamond Sponsorship (1 Available)	\$2,000
Platinum Sponsorship (4 Available)	\$1,000
Gold Sponsorship (8 Available)	\$500

## Company Details:

Company Name \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

\_\_\_\_\_  
Name of authorised person

\_\_\_\_\_  
Position

\_\_\_\_\_  
Date

Please submit this expression of interest to Walloon State School:

[jgree536@eq.edu.au](mailto:jgree536@eq.edu.au)

P: (07) 3323 4333

528 Karrabin Rosewood Road, Walloon, QLD, 4306

A sponsorship offer will be forwarded to you upon receipt of this form.

